



**20** **HU**   
**20** **TECH SUMMIT**  
**VIRTUAL**

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summit information

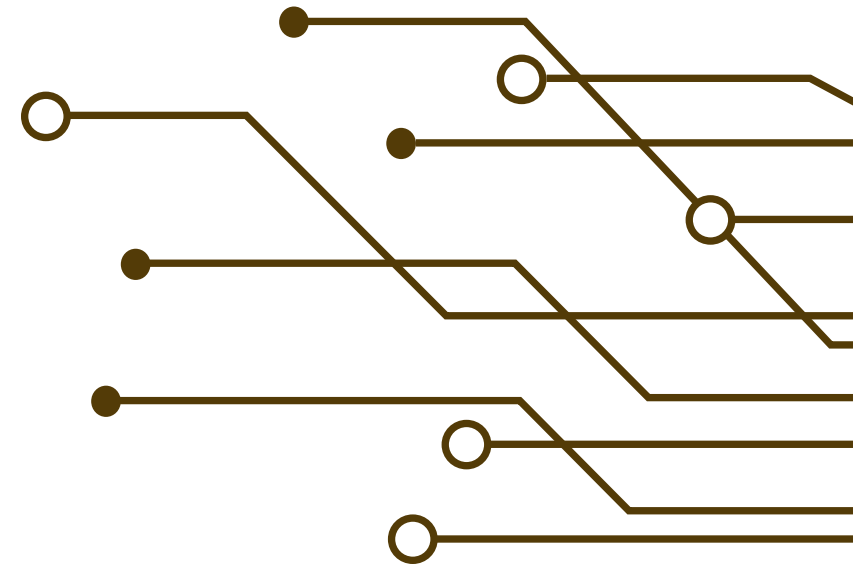
## about HUE

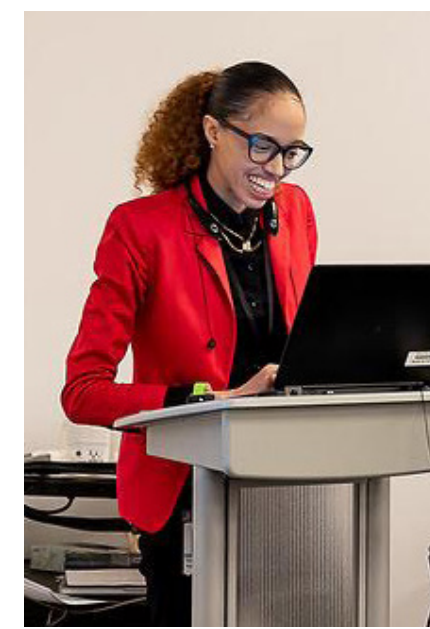
HUE events are tech events to educate, elevate and empower women of color technologists and tech entrepreneurs. The **HUE Tech Talk**, a dinner and fireside chat with local tech leaders, and the **HUE Tech Summit** have been produced to date.

The events are powered by the Tech Women Network, an online career development platform and community for women with technical skills. The Tech Women Network was created by Signature RED, LLC, a technology consultancy owned by Jumoke K. Dada.

## about Philly Tech Week

Philly Tech Week is a week-long celebration of technology and innovation happening throughout the Greater Philadelphia region. **The 10th Annual Philly Tech Week will take place virtually between September 21<sup>st</sup> – 25<sup>th</sup>.**





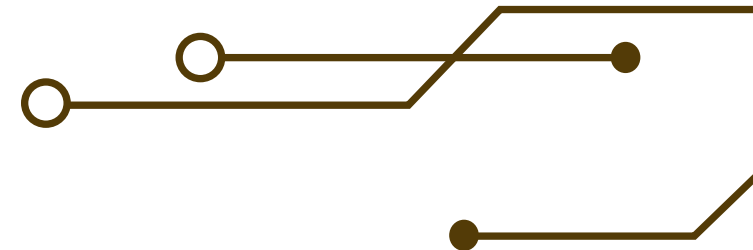
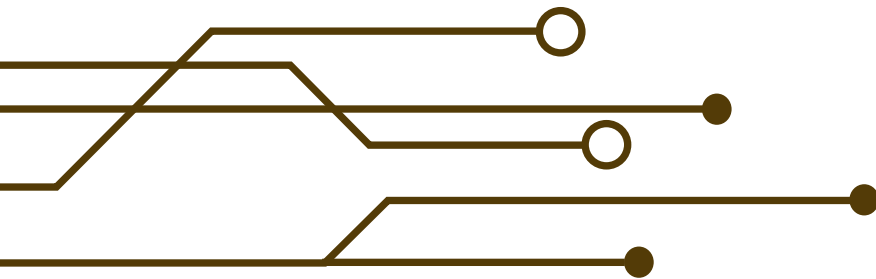


# about HUE Tech Summit '18 & '19

The 2018 and 2019 summits were held in Philadelphia during Philly Tech Week. The 2018 theme-turned-mantra “**No More Hidden Figures**” drew out technical and non-technical women of all backgrounds. Women traveled to Philadelphia from across the nation for the first summit of its kind in the Delaware Valley.



The past summits have provided a platform for over 80+ phenomenal speakers to share their knowledge via panels or workshops. In 2018, the keynote speakers were **Valeisha Butterfield-Jones**, Global Head of Women and Black Community Engagement at Google, and **Dr. Sandra K. Johnson**, Former CTO at **IBM**, and one of the first African American women to receive her PhD in Electrical Engineering in the United States. In 2019, the keynote speakers were **Lisa Gelobter**, Founder and CEO of tEQuitable, and **Arlan Hamilton**, Co-Founder and Managing Partner of Backstage Capital.



# statistics to date

**412**

**ATTENDEES**

**88**

**SPEAKERS**

**4**

**KEYNOTES**

**Over 12 states represented** (GA, AZ, MA, CA, CT, DE, DC, MD, NJ, NY, PA)

**9 Average Years** of Experience Working in Tech

**Over 100 different companies represented** (excluding sponsors)

**Millenials and Gen X** made up the majority of attendees

**PAST SPONSORS**



JPMORGAN CHASE & CO.



## TOPICS INCLUDED

Artificial Intelligence, Blockchain, Cloud Architecture, Cybersecurity, Digital Marketing, Entrepreneurship IoT, Technical Writing, Tableau, Venture Capital, AND MORE!

# testimonials

**The HUE Tech Summit was such an amazing experience! Thank you Jumoke Dada for the opportunity to participate with phenomenal women**

– TAMIKA TAYLOR

**Had such an amazing time at HUE Tech Summit!! Met incredibly intelligent, hospitable, ambitious women... Congrats to Jumoke Dada for putting on a great event, already looking forward to the next one.**

– JAY TOLENTINO

**Amazing insights delivered in the Tech Business 101 Breakout Session and stellar information exchanged today [at HUE Tech Summit]**

– TALISHA SHINE

**And all I can say is wow! A room filled with women of color in tech... amazing. Women are doing major things and when we get together, blessings and favor start flowing. Can't wait for next year!**

– BRANDI BALDWIN-RANA

**So inspired by HUE Tech Summit!! Saw and met women who are killing it in tech, black women who are killing it in business, and women who genuinely believe in collaboration and not just competition!!**

– ANDRENA SAWYER

**We laughed, we sighed, we nodded. We acknowledged that our experiences are real - and that while we might be an “only” in our organization, we are far from an ONLY. The power in shared experiences allows us to keep our confidence high, and to realize that we can change the way things work.**

– AMANDA FAKHREDDINE GOEDDE

# 2020 HUE Tech Summit

As the **No More Hidden Figures** mantra implies, our goals are to draw out and empower women of color in tech. The focus of the inaugural summit was identification. The focus for 2019 summit was education. The focus of the 2020 summit is motion and the theme is **GALVANIZE**. In keeping with the commitment to educate, elevate, and empower women in tech, attendees will be inspired to take action to remain relevant and marketable in the ever-changing tech industry. Attendees will also have the opportunity to learn about entrepreneurship and new technologies.

The expected attendance is approximately 300 women of color in tech and supporters.

**2020 Experiences Include:** Tech Women Network Career Fair on Sept. 25<sup>th</sup> from 9AM – 1PM.

**Note:** As a result of the pandemic, the 2020 HUE Tech Summit will be held as a virtual summit.





# about the women behind HUE

## **JUMOKE K. DADA** **Summit Producer**

Principal of Signature RED who provides tech consulting services and creates tools for women interested in careers in technology. Dada is passionate about mobilizing women in tech and has over 15 years of combined experience in application development, systems analysis, sales, technical project management, marketing and event planning. Dada's work has been featured in media outlets including Philadelphia Daily News, Philadelphia Magazine, Black Enterprise, MORE, MIC, EBONY, and more.

Dada often speaks on topics including entrepreneurship and technology. Additionally, she contributes "Hidden Figures in Tech" articles to Forbes and has been recognized as a business leader by multiple organizations. During her spare time, she gives back through Project ALOE, a beauty drive and send-off event for college bound girls.



# about the women behind HUE

## CHARISSE DEAN

### Corporate and University Liaison

Charisse Dean is a leader with over 20 years of experience in public and private sector leading through capabilities and experiences that shine in service to others both professionally and personally. Charisse directs and implements global transformation through the functions of business architecture, portfolio, program/project management, strategic planning, governance, and change management as the Enterprise Director of Delivery Management and Business Process Re-engineering at Aon.

Charisse leads, mentors and coaches others, attaining satisfaction in seeing them thrive, especially women. She balances life as a wife, mother of three boys, committed to driving excellence in her family and community. Charisse is a graduate of the University of Virginia, M.S. in IT Management and George Mason University, B.S. in Decision Sciences and MIS. She is a member of Gartner's Senior Advisory Council, Women in Technology Network (WIT), is a Fred's Footsteps Fellow, leads Aon Philadelphia's Black Professional Network (BPN) BRG and the Pennsylvania chapter of Mocha Moms, Inc.



# about the women behind HUE

## **ADRIANN GUY** **Speaker Liaison**

Adriann is an Automation Specialist and a strong advocate for STEM. She is a member of Villanova University's Class of '17 as graduate with a B.S. in Computer Engineering. In addition to her new career in tech, during her spare time she works on designing innovative and intuitive experiences to inspire minority youth to explore the possibilities of STEM careers. Previously in Villanova, Pennsylvania but now based in Cleveland, Ohio, she has had the opportunity to work with a diverse set of organizations and nonprofits including NASA, First Robotics, Maker Faire, and TechGirlz just to name a few. Additionally, she works with local schools and libraries on workshops centered in STEM and Maker education.





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# contact

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Powered By



Tech  
Women  
Network



The background features a complex pattern of brown lines and circles on a tan background. The lines are of varying thickness and form a network-like structure, with some lines ending in solid black circles and others in hollow brown circles. The overall aesthetic is technical and digital.

**#NoMoreHiddenFigures**